

Since 2014, Dinner in the Dark sponsors have made it possible for Sofia Sees Hope to advance research to cure rare inherited retinal disease.

“Sofia Sees Hope is a remarkable organization making significant strides in the battle against inherited retinal diseases. Our support helps advance the real progress of gene therapy research and treatments to restore the gift of sight.”

- Betty Smith

Chair, Mystic Chamber Foundation

and Bill Smith

President, Board of Directors for Always Home

20/20 Vision Table Patrons

“I am so very proud of the work that Sofia Sees Hope is doing. The Foundation Fighting Blindness is honored to partner with this wonderful organization. Together we will continue to move the field forward to help people and families affected by retinal disease.”

- David Brint

CEO Brinshore Development LLC

Board Chair, Foundation Fighting Blindness

“Renewal by Andersen’s Window of Giving Program is an employee-driven program that allows us to give back and impact our communities in meaningful ways. The opportunity Dinner in the Dark gave us to impact the lives of those affected by blindness was transformational to the many in our company who attended the event. The intimacy created by walking in a blind person’s shoes by dining while blindfolded was truly unforgettable. Thank you, Sofia Sees Hope, for the incredible work you are doing for this worthy cause.”

- John Esler

CEO, Esler Companies

Renewal by Andersen of Colorado, Philadelphia, Phoenix, Southern New England & Telefluent Communication, Inc.



WE SEE A CURE FOR BLINDNESS.

www.sofiaseeshope.org

860-556-3119 | P.O. Box 705 | Ledyard, CT 06339 | info@sofiaseeshope.org



DINNER IN THE DARK

A Unique Sensory Experience

SATURDAY, OCTOBER 6, 2018
Mystic Marriott Hotel & Spa • Groton, CT

Sponsorship Opportunities



DINNER IN THE DARK 2018 • SPONSORSHIP OPPORTUNITIES

✓ ALL SPONSORS RECEIVE THESE BASIC SPONSOR BENEFITS

- Logo on mailed invitation to over 800 households (August 1 deadline)
- Brand recognition on email invitations to over 1,200 followers (August 15 deadline)
- Brand recognition in email and social media promotions, over 100,000 views
- Brand recognition on website & in event press releases
- Verbal recognition during event
- Logo placement on big screen and billboard at registration

□ Diamond Sponsor • \$10,000

Your logo on full color embossed **Braille menus** at each place setting. Your logo will endure beyond the event as guests take them home as souvenirs.

- Preferred seating for 20 guests (two tables)
- Logo placement on Save the Date postcards (May 21 deadline)
- Full page ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**

□ Platinum Sponsor • \$5,000

Your logo on **bibs** will endure beyond the event. Bibs are worn by all guests, and are shared in their photos posted to social media.

- Preferred seating for 10 guests (one table)
- Logo placement on Save the Date postcards (May 21 deadline)
- Full page ad (4.75" w x 7.75" h) in program
- Premium logo placement on website event page
- **PLUS ALL BASIC SPONSOR BENEFITS**

□ Gold Sponsor • \$2,500

- Preferred seating for 10 guests
- Premium logo placement on website event page
- Half page ad (4.75" w x 3.75" h) in program
- **PLUS ALL BASIC SPONSOR BENEFITS**

□ Silver Sponsor • \$1,000

- Preferred seating for 4 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**

□ Bronze Sponsor • \$500

- Preferred seating for 2 guests
- **PLUS ALL BASIC SPONSOR BENEFITS**



Prefer to join us as a 20/20 Vision Table Patron?

Our 20/20 Vision Patrons are philanthropic individuals who support by purchasing a table for 10 guests. \$520 of this contribution is tax deductible.

To secure your sponsorship,
contact us at
info@sofiaseeshope.org
or 860-556-3119.